

NEVADA CITY CHAMBER OF COMMERCE
Board of Directors Meeting Minutes
Monday, April 17, 2023 at 5:00 PM
City Hall Council Chambers
AGENDA

1. Called to Order at 5:01pm
 - Board Members present – Sheila, Milo, Celine, Moriah, Gretchen, Jenna, Megan, Mielle
 - Staff, City, and Others present – Stuart, Gregory, Lynn, Lou, Sean, Yolanda Cookson, Loydean & Debbie, Megan Loewswick
2. Land of Nisenan Statement – We acknowledge these are the ancestral homelands of the Nevada City Rancheria Nisenan Tribe
3. Hearing from the public – none
4. Consent Agenda
 - Minutes 3-20-23 – Celine made a motion to approve, Jenna seconded, approved 5-0
5. ACTION ITEMS:
 - None
6. DISCUSSION ITEMS:
 - City Manager’s report – see attached
 - Nevada Count Civil Grand Jury recruiting program - Loydyne Lane (10 Minutes)
 - i. Currently recruiting – need to fill 10 of 19 spots plus approximately 5 alternates
 - ii. Asked for permission to come to a chamber meeting to present about the opportunity
 - Financial reports –
 - i. Milo noted that membership dues are down and wondered why
 1. Suggested potentially moving to having all dues paid in January to make it simple
 - ii. Noted retail sales are down – which Lynn & Stuart attributed to weather
 - iii. Bank charges – Milo suggested switching to online statements to reduce fees and would like to review our charges to see if he can waive them
 - Social Media and events reports
 - i. Social media is going well. Numbers look low because last month was so good, but we’re back to our normal levels
 - ii. Earth Fest is this weekend – looking forward to a great event
 - iii. Handed out events rack cards
 - iv. Gave an update on the bike race – still working to get in touch with Duane to get more details
 - Executive Director report – see attached
 - i. Working with Sierra Business Council to do free energy audits with businesses
 1. Most board members showed interest, We will do one at the chamber as well
 2. Stuart & Lynn will be going on the ERC bus tour
 3. Kuto – looking into testing out a new closed loop gift card program that also offers payment processing, and a loyalty program
 - a. How does tipping work?

4. Updating membership brochure – Stuart asked for feedback
 - a. Member benefits – Celine asked about the KNCO member spotlight
 - b. How the chamber can benefit your business “what the chamber brings/will support to YOU” what does it matter to you?
5. Potential New event in March – Nevada City Jazz Festival - everyone likes the concept
 - a. Next steps – work to find a partner to host
 - i. Jenna will talk to Sierra Jazz about it
 - ii. Put together a concept meeting to discuss (Sierra Jazz, Foundry, Paul Emery, Cristine Kelly, Eric Dunn – used to do jazz touring)
- Yolanda Cookson, Field Rep for Assembly Woman Dahle presentation and discussion –
 - i. Gave an overview of the office and bills they’re working on
 - ii. Stuart asked about what the assembly woman could do in regards to Yuba Docs shutting down – where do businesses send their employees for workman’s comp
 - iii. Lou addressed concern over local governments having no control over large interstate corporations (ie. WM)
- 10 trainings we’d like to see – see attached list
 - i. Send us your top 3 and ideas for how to implement
7. Adjourned at 7:10pm

*Next Regular Chamber Board meeting: May 15th, 2023 @ 5PM