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Dear Nevada City Business Owner,

We are excited to welcome back another season of the First Friday Art Walks! The mission of the Art Walk is to increase awareness, appreciation, and participation in the arts in our local community, while also increasing commerce for local businesses in the downtown Nevada City area. Participating downtown business feature local artists and host a reception/open house on the first Friday evening of each month from June through August.

Participating business are asked to stay open until 9pm on Artwalk nights and are expected to host an artist along with a reception or activity (ie. local artist, trunk show, and/or performances). Participating businesses are welcome to book your own artists, or the chamber is happy to curate a local artist for you. In addition to the festivities happening inside businesses, there will be live music and performances on the streets along with kid’s activities, live art demos, and a small selection of curated arts vendors.

We encourage businesses to be creative – feature an artist or a musician, sponsor a performance, display art in your window, have live art demos, serve wine and cheese, host interactive activities, poetry readings, book signings, or other “out of the box” ideas – we’re here to help, just ask!

Benefits of being a participating business:

- Supporting a downtown event to get folks strolling downtown and inside stores
- Bringing awareness to our designation as 1 of only 14 Cultural Districts in the state
- Your business will be featured on the Art Walk map distributed online and at each event
- Your business will be featured on our social media pages with links to your website

2023 Art Walk Dates: June 2, July 7, & August 4 from 6-9pm

Sign-ups are now open for the full season! Get a discount for signing up for all 3 events! The cost to participate is \$60/month – sign-up for all 3 months and only pay \$150.

Business Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

_____ I would like to participate in all 3 for a total of \$150 events or

_____ I would like to participate in the following dates for \$50 each (please circle): Total \$ _____

June 2

July 7

August 4

_____ I would like to curate my own artist or _____ I would like you to find an artist for me