

Nevada City Chamber Board Meeting Minutes

October 17, 2022

Called to Order at 5:05

Present: Celine, Teresa, Sheila, Matt, Gretchen

Absent: Jenna, Andrea, Melissa, Karen

Staff & City Reps – Stuart, Adam, Lou, Sean (Lynn absent)

Hearing from the public – Ross from Magic theatre announced he was having a free showing the historic movie “Nevada City” at the Magic Theatre Sunday, Oct 23 at 2pm & wanted to extend an invitation to the board & staff.

Mary DeWitt, a member of the board of the NC Methodist church introduced herself & wanted to let us know they want to be involved.

Consent Agenda:

No quorum – minutes will be approved next month

ACTION ITEM:

None

DISCUSSION ITEMS:

- City Manager’s report - Sean Grayson (10 minutes)

(See attached next page)

- Financial reports –Stuart (5 minutes) - Victorian Christmas was discussed-reported that vendor list is looking very full & applications are still coming in. Traffic issues were discussed (staff had a meeting with City in September for planning). Sean suggested we talk to The Tech Center for next year as an alternative parking location. Also, food vendor electric power source for next year needs to be addressed. This year, artisan vendors have been notified that generators will not be allowed.

Financial Report was accepted by those present.

- Executive Director report– Stuart (5 minutes)
 - 2022 Annual Economic Summit is Oct 27. Gretchen and Teresa will attend with Stuart
 - Parklet situation was discussed. Stuart is hoping at least one restaurant will install one to show potential new restaurateurs the possibilities of expanding seating. Cost of building a parklet is about \$5000 so it felt Bistro 221 has the most potential to be that “sample.” Stuart suggested to Bistro 221 to do a fundraiser to help offset the cost. Gretchen expressed concern about supporting one member since 4 have applied. Stuart will speak with others to make sure they know we support all members. All outdoor seating must meet ADA requirements.
 - Cultural District Event was discussed.
 - By-laws currently don’t give the nominating committee full discretion on selecting appropriate members. Executive Committee will meet to clarify wording and draft a list of qualifications for committee to work from in the future.
 - Events Committee Report – Sheila reported the committee had met & are promoting the Halloween Window decorating contest & Safe Trick Or Treat. Also had discussed other upcoming events, Victorian Christmas, etc. On the last Wednesday prior to Christmas, which is not officially a Victorian Christmas merchants will be encouraged to stay open a little later for those coming into town for the evening.

- Stuart announced that Lynn has rearranged some of the retail items in the office & has created packaging for the bandanas that looks great!

Stuart would like to form 3 new committees:

- 1) TBID – small working group to delve deeply research & really into how it works & what the benefits to the chamber are. Discussion was held, it can be under the physical structure of the chamber, integrated. Truckee has a great working structure; it was suggested to look at theirs. **Gretchen & Teresa volunteered.**
- 2) Installation Dinner. Oversee nominations & event. **Celine volunteered to work with Lynn.**
- 3) A Fee Structure Committee was suggested. **Lynn & Karen were suggested for that committee.** (since neither were present we would need to get their agreement first)

Retail Attraction & Retention Brochure – A sample was attached to meeting agenda. Discussion ensued: we need to make sure we are clear on who we need to target. Also that the brochure makes people feel like this is THE place to be! Discussed content: economic data; business resources; Nisenan info etc. Suggested that a QR Code be included to take them to business resources etc. Also, lead them to our website. Color was also discussed.

Adjourned 6:45

Respectfully submitted
Sheila Keene-Larsen

The following is discussion during Sean's report

Re: BOS meeting – Stuart was asked to either attend BOS meeting or send letter of support regarding Measure V.

Re: Waste Management – Stuart asked about solutions to Communal Café situation. Sean reported they are still working on a solution.

Re: Commercial Street – Teresa asked about lights over Commercial Street. They should be lit soon, just waiting for PG&E to hook up power. Same with the gas lights, waiting on PG&E.

Re: Measure W – Sean reminded us that the full report on Measure W was available on the City website. Matt asked about grants for low income individuals to help with fire abatement. Stuart asked if there was anything we could do to get the word out, Adam suggested that individuals can do that, but, we as an organization not take a stance. Stuart mentioned that misinformation is rampant & it was suggested we lead people to the city website for clarity & facts.

Re: Cultural District Tour – all those involved felt it was a very successful event.