

Nevada City Chamber Board Meeting
September 19, 2022

Called to Order at 6:09pm (5-6 Chamber forum on Measure W)

Present:

- Board – Celine, Jenna, Karen, Teresa, Andrea, Sheila, Matt, Gretchen – via phone
- Staff & City Reps – Stuart, Lynn, Adam, Lou, Sean, Chief Foss

Celine led the Land of Nisenan Statement – We acknowledge these are the ancestral homelands of the Nevada City Rancheria Nisenan Tribe

Hearing from the public – no comments

Consent Agenda:

- Minutes 8-15-22 – Karen made the motion, Teresa seconded, all in favor

ACTION ITEM:

- Approval of Chamber Strategic Plan – Stuart led a discussion, Karen motioned to approve the presented plan, Sheila seconded, all in favor
- Measure V – Whether to support
 - Stuart sent out 2 polls to members to gain feedback, everyone who responded was in favor.
 - Karen asked about how the funds would be spent – a portion will be divided to all three cities via MOU, the county will ultimately determine how it will be spent.
 - Sean explained that the county has add a lot of language to make it more secured, ie. a 4/5 vote of the BOS to change and 1 year notice to the MOU holders.
 - Teresa made a motion to support measure V, Andrea seconded, all in favor
- Submission of Board nominations for 2023
 - Currently have nine – two board members are terming out and not renewing – Matt and Andrea. Mellissa, Celine, and Gretchen are rerunning.
 - Three new board nominees for 2023 were all approved: Anthony Jones (National Hotel), Melissa Goldman (Nevada City Picture Framing), Moriah Blue (Two Little Birds)
 - Total number of board members will be 11, because it doesn't exceed the limit of 13, there does not need to be an election.
 - Motion made by Shelia approve all board members nominated, Karen seconded, all in favor

DISCUSSION ITEMS:

- Measure W Forum (1 hour)
- City Manager's report - Sean Grayson (10 minutes)
 - City is currently in the middle of creating their strategic plan.
 - First reading of the outdoor dining ordinance was last Wednesday. The second reading will be on the 28th. Those who actively have a permit must file for renewal by the end of the month for a \$230 fee
 - Waste Management – everyone is experiencing issues; they are short staffed and it's causing issues with bins not being picked up. Sean and Chief Foss are working closely with them to resolve. Sean encouraged board members to inform him of any issues.

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- WM has exclusive rights in NC, Sean is working on updating their contract in the next 6 months and adding stronger language to hold them accountable.
- Cashens Fields will be using Council Chambers for leasing. Units will be leased on a first come first serve basis
- Next Wednesday city council will have a report on the legal ramifications of Measure W if it's passed
- Financial reports – Karen and Stuart (5 minutes) – Karen asked a few questions, which Stuart and Lynn answered.
- Executive Director report– Stuart (10 minutes)
 - Stuart showed off the new member plaques that will go to new members (Andrea requested that board members get new plaques)
 - Stuart showed of the rough draft of the new retail retention and attraction brochure and asked the board to provide input
 - Had a marketing meeting with the 7 Hills Merchants – the group got stuck on the boundaries for the district. Opened input to board members
 - Teresa will be representing the Chamber at an Art Council Meeting in October
 - Installation Dinner will be February 4th at Miners Foundry
 - Looking to have a long table event in May
 - Chili Cook-off will be on September 29th at Mimi Simmons office
 - Sheila brought up that she received feedback from a Victorian Christmas vendor
- Fair Report, Constitution Day, social media reporting and metrics – Lynn (15 minutes)
 - Fair went well, profits we're up and it was great working with Kalikos
 - Volunteers all agreed it ran smoothly and having the square POS was a big help
 - Constitution Day Parade went well, but there was a small turn out
 - Sean has asked if the chamber can take over the fiscal responsibilities for the event moving forward
- Adjourned at 7:09pm