

NEVADA CITY CHAMBER OF COMMERCE
Board of Directors Meeting Minutes
Monday, June 20, 2022
Meeting Time: 5:00 PM
City Hall Council Chambers

1. Called to Order at 5:08pm (no quorum)
 - Present: Celine, Gretchen, Sheila, Jenna, Andrea (at 5:30pm)
 - Absent: Matt, Karen, Teresa, Melissa
 - Others Present: Stuart, Sean Grayson, Lynn

2. Land of Nisenan Statement – We acknowledge these are the ancestral homelands of the Nevada City Rancheria Nisenan Tribe

3. Hearing from the public – none

4. Consent Agenda
 - a. Minutes 5-16-22 – passed 4-0 (after Andrea arrived)

5. ACTION ITEMS: none

6. DISCUSSION ITEMS:
 1. City Manager’s report - Sean Grayson – (10 minutes)
 - a. Commercial Street – great meeting this morning to planning what will be included in the soft design elements. Will be on Wednesday’s agenda.
 - b. Courts – committee recommended option #3 to relocate the courthouse, but they’ve changed for it to be in or adjacent to the downtown area vs. on highway 49
 - c. City Budget – on the agenda for Wednesday. Duane and Erin’s terms end on June 30th at midnight. Still waiting on county to certify election results – new members will start in July. July meetings moved to Thursdays so not to conflict with Summer Nights. Will be doing a thank you party for Duane and Erin each for their terms as mayors this Wednesday. Council will appoint a member to attend our board meetings at their July meeting and will be appointing Planning Commissioners
 2. Financial reports – Karen and Stuart (5 minutes)
 - a. Membership Report – great report, several new members, plus collected some past due members, and no drops
 - b. P&L for 2022 vs. 2021 looks high, but last year we only had Libby part time as staff, now we have 3 staff
 3. Executive Director report – Stuart (10 minutes)
 - a. Stuart met with the Sierra Business Council. Stuart is looking into coordinating a trip to Truckee to meet with Truckee Chamber and City manager and invite Sean to join
 - b. Stuart met with Eliza from the cultural district and Robin from GV Chamber. It looks promising to receive funding for the districts, but the state is looking for diversity. Looking for ideas of events that could attract tourism.

- i. Dia de los Muertos
 - ii. Chinese culture – CATS, mahjong at the Foundry, Chinese New Year
 - iii. Nisenan
 - iv. Congolese Dance
 - v. Pride Parade
 - c. Flower baskets – Foundry’s are missing, Lynn will bring by empty baskets
 - i. Will use the U bolts in the future to help prevent theft
 - d. Awards Dinner – was great. End of the table was in the sun, someone brought fans, which helped.
 - i. Should we continue with this format or move back inside? The Installation/Awards dinner – has such a long tradition 120+ years
 - ii. Decided to go back to the Foundry for next year on February 4th
- 4. Rooftop lights – Melissa (5 minutes) – Melissa couldn’t be here but wanted to bring up the issue. Sean informed us that the chamber is responsible for coordinating with merchants to ensure they’re turned off when they should be.
- 5. Fair Planning – Lynn and Stuart (15 minutes)
 - a. Printers for coordinating orders
- 6. Social media reporting and metrics and events – Lynn went over the report, numbers are down a little due to how busy we are with events.
- 7. Strategic planning reschedule – Stuart passed around lunch options. Planning starts at 8:30am. Discussed how much we need coffee!
- 8. Adjourned at 7:09pm
 - a. Next Regular Chamber Board meeting: July 18, 2022 @ 5PM