

NEVADA CITY CHAMBER OF COMMERCE

Board of Directors Meeting
Monday April 18th, 2022
Meeting Time: 5:00 PM
City Council Chambers

Board members present: Gretchen, Teresa, Celine, Sheila, Karen, Andrea, Jenna

Staff and Guests: Sean Grayson, Stuart Baker, Lynn Skrukud, Libby Bonomolo, Adam Kline, Erin Minett, Lou Cici

Not present: Linda Hansen, Erin Lewis, Becca Warner, Matt Haas, and Melissa Siebold

AGENDA

1. Called to Order at 5:04pm
2. Land of Nisenan Statement – We acknowledge these are the ancestral homelands of the Nevada City Rancheria Nisenan Tribe
3. Hearing from the public – no members of the public present

Consent Agenda

- Minutes 3-21-22 –Approved 7-0.

ACTION ITEM:

- none

City Council Forum with Adam Kline, Erin Minett, and Lou Cici

DISCUSSION ITEMS:

- City Manager's Report – Sean Grayson
 - Response to questions to candidates:
 - Speeding issues- forms are available online at City website
 - Electrical charging: City getting a grant for dual stations (two on commercial and 1 on Spring. 7 Hills needed. Other grants available.
 - Outdoor dining ordinance. Will likely extend until September 30. Permanent ordinance after that. Likely no to tents.
 - Water reductions 20% - City owns 4 wells that are not used.
 - Police Chief interviews – Friday 1st interviews (Stuart was scheduled to be on the panel but cannot due to the funeral he will have to travel to attend). 4 interviews in the process. Police, of course, need to be part of the community.
 - Fire suppression tactics measures – will be affecting all parcels in the City
 - Green waste program will start this you to collect green waste from residents and businesses.
- Financial Reports – Karen and Stuart

Karen reviewed and approved. She mentioned that she is still learning the details of the P&Ls and Balance sheets.

- Executive Director Report – Stuart
Met with Jon Katis and **Gold Country Senior Services** on a Senior Center proposal.
Had the second monthly **Lunch and Learns** with Sierra Commons on April 6th. Shana spoke about retaining good employees at 3 Forks. Turnout was less than the first session with only 6 people.
Started brokering a partnership with Fable Coffee and Elevation 2477 to offer a **downtown ATM** at Fable. Elevation would supply cash for the machine and do the reconciliation.
Did first monthly **Chamber Report on KVMR**.
Reached out to 6 merchants in Seven Hills about attending our first **Business Meet Up on April 26th** at 9AM.
Bob Crabb updated the **NC map for the bandana** of Nevada City for our store to sell. We will include reference to the original name (Oustomah) and add in Nisenan designs.
Worked with Bryan McAlister on providing more frequent merchant updates on **work progress on Commercial Street**. Met with Shelly and Ember on getting Nisenan designs incorporated into the soft elements (bike racks, plants, seating, etc.) of the project.
Met with the three active **City Council candidates**.
Had several meetings regarding the **Courthouse relocation**. Initiated a letter writing campaign from key merchants and a petition.
Organized logistics for 1st **ribbon cutting** at Lika's
Held a listening session for Sean from merchants related to **outdoor dining ordinance**.
Resolved the issue of Workman's Comp for temp workers with Paychex.
- Social media reporting and metrics – Lynn
Turns out people cannot get enough of Nevada City scenes. Posts on merchandise items from merchants much less popular.
- Events and activities
Sold out for vendors for Earth Day on April 30 It will be in the same footprint of the farmer's market.
Starting outreach on Flower Baskets 10 signups so far
Gay Pride Dance on June 18 – Erin and Daniele approached us to help in coordination. The event has financial sponsors and would be cost neutral
Clean up day on April 5th went very well- 20 volunteers.
- Strategic Planning session – Stuart
May 11 from 9-4 homework distributed
- Awards Event alternative update – Stuart
Event on June 11. We decided on glass award from the Crystal Shop.

Adjourned at 7:13 PM