

NEVADA CITY CHAMBER OF COMMERCE

Board of Directors Meeting
Wednesday, March 21st, 2022
Meeting Time: 5:00 PM
City Council Chambers

Board members present: Gretchen, Teresa, Celine, Sheila, Melissa, Karen, Matt, Andrea, Jenna

Staff and Guests: Sean Grayson, Stuart Baker, Lynn Skrukud, Libby Bonomolo

Not present: Linda Hansen, Erin Lewis, Becca Warner

AGENDA

1. Called to Order at 5:00pm
2. Land of Nisenan Statement – We acknowledge these are the ancestral homelands of the Nevada City Rancheria Nisenan Tribe
3. Hearing from the public – no members of the public present

Consent Agenda

- Minutes 2-23-22 – Melissa made a motion to approve the minutes with the corrections. Matt seconded. Approved 8-0.
 - Melissa & Celine’s names are spelled wrong

ACTION ITEM:

- none

DISCUSSION ITEMS:

- City Manager’s Report – Sean Grayson - New City Manager
Courthouse remodel and possible relocation. The property is owned 49% by the County and 51% by the State. It gives Nevada City less say over outcome. The Judicial Council is requesting that the City provide 240 parking space dedicated to the Courts during business hours. A second story on the Washington Street lot would net between 40 and 96 spaces but that is far less than what is needed. The options are Stay in the same location and remodel, tear the building down and stay in the same location, or move to a new location. The Judicial Council grades each option and will come out with a recommendation in Early May. Any remodel scenario will mean likely 4 years of building closure to do the work. Possible relocation site is the Forest Service Building. Stuart is working with the JC consultants on getting interviewers for the Economic Impact Study.
Outdoor dining. Stuart is organizing two listening sessions for Sean to understand the issues merchants have with the temporary situation. A new ordinance will be permanent, likely not include tents, and incorporate the cost of giving this space to restaurants.
Commercial Street on track for June 1.
Broad Street PGE work is progressing on schedule too.

Police Chief position closing in April

We hired a new Finance Manager.

Lynn will present Chamber events at April 13th Council meeting.

- Financial Reports – Karen and Stuart
Changes in dues structure (more lower end categories) and COVID closure have affected membership base but we are recovering from the second. We created a new paper membership sign up that will help spur new members,,,vs. just sending them to the website.
Karen will review P&Ls in depth every month as soon as Libby releases them.
- Executive Director Report – Stuart
Completed the **consolidation of 3 storage units** into one. **Look for a ribbon cutting** at Lika's Quarter Café **on April 18**
Had the first monthly **Lunch and Learns** with Sierra Commons on March 1st We had 16 attendees: 8 in-person and 8 online.
Worked on the proposal submitted through Tri-Counties Bank for a **downtown ATM**
I will be doing a monthly **Chamber Report on KVMR** starting in April.
Organized a planning session with a core group of three businesses in **7 Hills** .
Ramped up **marketing on Yuba Bucks**. Designed window clings to go in storefronts and postcards to hand out.
Worked with Commercial Street merchants and the City on placing **4 banners** up. Am negotiating with GV Chamber on restarting **mixers**. We ordered **See's Candies** for Easter. If we sell all we should net about \$600 in profits.
- Social media reporting and metrics – Lynn
Erin will work with Lynn on social media support and photography. Suggestion of working with Sierra College interns on getting pictures for our library.
- Events (Mardi Gras recap, Spring Clean-up, Earth Day, 4th of July) – Lynn
Earth Day coming April 30 We have about 20 vendors signed up so far. It will be in the same footprint of the farmer's market.
Village Market Day will be June 12, Clean up day on April 5th and Art Walk starting in June (First Fridays)
Flower baskets organizing is starting soon
Lighting is there a cut of time (Yes Jan15th officially)
- ADA Four Foot Sidewalk Clearance discussion Stuart
Is this a strategy that would help merchants and police if people are blocking sidewalk. Teresa thought this was a moderate priority, Sheila that this was moderate/high priority.
- Strategic Planning session – Stuart
May 11 from 9-4 homework will be given out next month. BOD in AM additional guests PM
- Awards Event alternative update – Stuart
Event on June 11.

Adjourned at 7:00 PM

Next Regular Chamber Board meeting: April 18 , 2022 @ 5PM