

nevada county

# BUSINESS CONNECTIONS

Putting the pieces together for your business

A brand new business resource guide for Nevada County in partnership between the Regional Chambers of Commerce Nevada County Economic Resource Council, and The Union.



## CONTENT WILL HIGHLIGHT

- **Why Nevada County**
  - Tech and the TOTAL package, great places to live, testimonials
- **Education**
  - A wide variety of opportunities from progressive primary education through professional development
- **Building Your Business**
  - Everything you need to know including first steps, choosing your ideal location, business loans and attracting investors, and more
- **Business Assistance**
  - All of the resources available to business owners in Nevada County
- **Retail and Business Associations**
  - A wide variety of groups and organizations to help make your business successful
- **Resource Guide**
  - A comprehensive list of everything you need to know to open and operate a business here

## AD SIZE

**1/4 page** (hor: 7"x2.22", vert. 3.43"x4.56")

**1/2 page** (hor: 7"x4.56", vert. 3.43"x9.25")

**Full page** (7"x9.25")

**Back Page** (7"x9.25")

**Inside covers** (7"x9.25")

**Doubletruck** (center two pages: 14.5"x9.25")

\*7.5" x 10" is trim size. Please add 1" to height and width for full page and double truck ads for bleed.

## COLOR

\$345

\$545

\$905

\$1,435

\$1,235

\$1,940

## DISTRIBUTION:

10,500 copies inserted in to The Union and at all Chambers of Commerce, relevant businesses throughout Nevada County, and distributed by the ERC. Publication will be online, with additional content being added year round.

## TO ADVERTISE:

Contact Valerie Costa at 530-477-4237 or [vcosta@theunion.com](mailto:vcosta@theunion.com)

Reserve your space by May 3, 2017.

Publication will be distributed on May 22, 2017.

**ERC** Nevada County  
Economic Resource Council

**THE UNION**  
[www.TheUnion.com](http://www.TheUnion.com)

**REGIONAL Chambers**  
Nevada County CALIFORNIA