



2017 First Friday Artwalk Nevada City Advertising Opportunities

Welcome to our fifth season of Nevada City Artwalk, happening every first Friday monthly in May through August. We are excited to showcase our many talented local artists, musicians and our wide array of businesses in beautiful and historic downtown Nevada City.

Printing

500 programs will be printed monthly (x4 months), finished size 8.5" x 11" inside pages printed both sides, folded longway and stapled.

Ad Sizes and Pricing

Premium Back Cover	3.75" wide x 10.5" tall	\$200
Full Page Ad	3.75" wide x 10.5" tall	\$150
½ Page Ad	3.75" wide x 5" tall	\$75
¼ Page Ad	3.75" wide x 2.5 " tall	\$50

Questions? Please call organizer, Cynthia Levesque at 530-575-8846 or email nevacoboutique@gmail.com

Digital Submissions

To ensure high quality output please submit:

- MAC compatible files only
- Submissions must be saved at the correct dimensions with NO PRINTER MARKS
- A press ready PDF or TIFF file is a required format for digital submission. All files must have a resolution of 200 dpi. If creating artwork in Illustrator or Freehand, make sure that all fonts have been converted to outlines.
- If the preferable format cannot be created, we will accept native files provided in inDesign, Illustrator or Photoshop. Make sure all fonts (printer and screen) scans and graphic files are supplied. Please note if no proof is supplied FFAW holds no responsibility for errors.
- DO NOT SUBMIT PC or Microsoft files (Including Word or Publisher files)
- We can create an ad for you at a small additional cost, please contact Kathy Dotson at kathydotson@gmail.com

Deadline

Closing/Digital Artwork deadline is April 20th.

Ad Submission

Artwork can be submitted to kathydotson@gmail.com

Nevada City First Friday Artwalk Advertising Agreement

Business Name _____

Contact Name _____ Phone # _____

Email _____

Business Address _____

Check Advertising Package

- Premium Back Cover 3.75" wide x 10.5" tall \$200
- Full Page Ad 3.75" wide x 10.5" tall \$150
- 1/2 Page Ad 3.75" wide x 5" tall \$75
- 1/4 Page Ad 3.75" wide x 2.5 " tall \$50

We appreciate your support, thank you!

Please sign below that you agree to pay the amount for your chosen advertising package and that you agree to the submission terms on previous page.

X _____