

# NEVADA CITY TIMES

*A Publication of the Nevada City Chamber of Commerce*

— Promoting & Marketing Nevada City Since 1902 —

NEVADA CITY, CALIFORNIA

NOVEMBER 2009 – JANUARY 2010

## Victorian Christmas Next Month; Five Opportunities to Enjoy Holiday Event

It was in the summer of 1978 that the Nevada City Chamber of Commerce Board of Directors decided to organize a Christmas street fair — and next month the 32nd annual edition will once again showcase the community to thousands or holiday visitors.

“Victorian Christmas is one of the most popular events the chamber sponsors,” said executive manager Cathy Whittlesey. “It draws large crowds of shoppers and also draws a large number of vendors.”

Fortunately, there will be five installments of the street fair this year, with three Wednesday nights and two Sunday afternoons.

“We appreciate the support we received from the city council for a fifth day,” said Cathy. “It means extra work for the city crew and police, but city hall understands the need for our members to have the best holiday season possible.”

In addition to the local residents who gather for the Wednesday and Sunday festivities, it is common to see more than a dozen tour buses parked around town, bringing hundreds of visitors from towns throughout the region.

With street musicians on nearly every block and over 100 vendors with their wares available as one-of-a-kind Christmas gifts, Victorian Christmas 2009 promises to be another big success.

As in years past, Telecare will run regular shuttle-bus service between the Eric Rood Government Center on Highway 49 above town, to a convenient location on the edge of the street fair. Fare is \$5.00 round-trip and eliminates the parking scramble.

SUNDAY VICTORIAN CHRISTMAS ALWAYS DRAWS A LARGE CROWD



Broad Street on a sunny Sunday afternoon in December as thousands of people enjoy shopping, eating and listening to the talented musicians and singers who entertain during Victorian Christmas.

— Photo by Dave Carter

### VICTORIAN CHRISTMAS 2009 SCHEDULE

Wednesday • December 2  
6:00 p.m. — 9:00 p.m.

Wednesday • December 9  
6:00 p.m. — 9:00 p.m.

Sunday • December 13  
1:30 p.m. — 6:00 p.m.

Wednesday • December 16  
6:00 p.m. — 9:00 p.m.

Sunday • December 20  
1:30 p.m. — 6:00 p.m.

# PRESIDENT'S MESSAGE

By Duane Strawser

2009 President

Nevada City Chamber of Commerce



There's a saying I used to think was baloney: "The older you get, the faster time flies by."

But if my past few years on the chamber board of directors — including three terms as president — have taught me anything, it is that the old saying is 100% accurate. Boy, what a fast year this has been.

And what a great year we have to look forward to. Fortunately, we have a tremendous board of directors to help lead us through 2010 and beyond, and Dave Painter will be a terrific board president.

Congratulations and good luck to the 2010 board of directors — and especially to Dave. He's the right guy for the right year, so please provide him with the same kind of support you have shown me.

Next year, for a period of 40 days, Nevada City will be the epicenter of state, national and international media attention.

First will be the 2010 California Preservation Foundation Conference, scheduled for May 12-15. As many as 400 people from all corners of the state will be here to enjoy some old-fashioned Gold Country hospitality.

There will be conference sessions in both Nevada City and Grass Valley, and both communities will benefit from the event. Every lodging room in Western Nevada County will be filled for five days — as well as local restaurants and shops.

And no sooner than hundreds of historic preservation officials leave town, international media and visitors for the first stage of the 2010 Amgen Tour of California will arrive.

When Lance Armstrong stood in the middle of Broad and Pine streets this past Father's Day and told the world that Nevada City deserved to be part of the Tour of California, we all felt his opinion would have a lot of influence with Amgen officials. But we couldn't have imagined that we would be the starting point.

The 750-mile race, with eight stages and dozens of towns along the route, attracts the best riders in the world. Others will see riders speed through or watch a sprint to the finish. But here, we have the riders — and the international media — for a couple days. It will be a wonderful time to promote Nevada City and Western Nevada County, and I'm confident we will all work together for the maximum exposure possible.

Then, June 20, we will host the 50th Annual Nevada City Bicycle Classic. As a component of the race, a special two-day celebration — "A Gathering of Champions" — is scheduled for Saturday and Sunday. All past Nevada City winners are being invited as special guests for the weekend and many have already confirmed that they will be here.

Thanks for a great year — and get ready for a very busy 2010.

## Nevada City Chamber of Commerce

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E-mail:  
info@nevadacitychamber.com

**Duane Strawser, President**  
*Tour of Nevada City Bicycle Shop*

**David Painter, President-Elect**  
*SPD Markets*

**Denise Anderson, Treasurer**  
*Bank of America*

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Thomas A. Coleman, *National Hotel*

Madelyn Helling, *Retired County Librarian*

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Jesse Locks, *Nevada City Film Festival*

Karen Marinovich, *Karen Marinovich & Associates*

Mimi Simmons, *ERA/Cornerstone Realty Group*

Kirk Valentine, *Nevada City Classic Cafe*

Lisa White, *Citizens Bank*

••

**Executive Manager**  
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Cindy Moon

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Cathy Whittlesey

### Editor/Layout

Steve Cottrell

### Proofreader In Memoriam

June McIntosh

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## THE CHAMBER'S MISSION STATEMENT

THE NEVADA CITY CHAMBER OF COMMERCE IS A VOLUNTARY PARTNERSHIP OF BUSINESSES AND PROFESSIONAL PEOPLE WORKING TOGETHER TO PROMOTE COMMERCE, BUSINESS AND TOURISM THROUGH MARKETING CAMPAIGNS, PROMOTIONS AND EVENTS. OUR GOAL IS TO EMPHASIZE OUR SPECIAL QUALITY OF LIFE AND HISTORIC ENVIRONMENT, WHILE BENEFITING OUR MERCHANTS AND CITIZENS BOTH PROFESSIONALLY AND ECONOMICALLY.

# Chamber Installation Dinner Will Be Held at Stonehouse

The Nevada City Chamber of Commerce Board of Directors has announced plans to hold the January 30, 2010 installation dinner and community awards ceremony at the Stonehouse Hospitality Academy — formerly The Stonehouse Restaurant.

Located at the foot of Sacramento Street, the academy trains young men and women for a career in the hospitality trade — including a cooking program guaranteed to make the annual chamber event one to remember.

“We have enjoyed many years of cooperation from Miners Foundry, but we thought it might be fun to hold the 2010 dinner at the new

academy,” said chamber executive manager Cathy Whittlesey. “It was City Manager Gene Albaugh’s idea, and we appreciate the suggestion.”

The 2010 chamber board and officers will be sworn-in at the January 30 celebration. In addition, community awards will be presented for historic preservation, new construction, visual and performing arts and live music.

Also, of course, the coveted Elza Kilroy Award for outstanding community service will be presented — the final award of the night.

If you have any questions about the 2010 installation dinner, call Cathy Whittlesey at 265-2692.

## A SPECIAL TREAT IS BACK ON THE STREET



A familiar sight reappeared downtown a couple months ago and will be available for those cold, crisp evenings when you decide to avail yourself of a romantic carriage ride through Nevada City. With Chuck Shea (above) at the reins, carriage service will be available even when snow blankets the town, as it did this past winter.

— Photo by Dave Carter

## T.O.T. Recap

Transient Occupancy Tax collected at City Hall over past ten years:

### Fiscal Year Totals

1998-99:	\$348,540
1999-00:	\$362,471
2000-01:	\$366,861
2001-02:	\$354,589
2002-03:	\$332,930
2003-04:	\$331,668
2004-05:	\$353,350
2005-06:	\$333,733
2006-07:	\$344,443
2007-08:	\$294,215

### Please Note:

Nevada City Chamber of Commerce receives 8% of all collected TOT — \$23,537 for fiscal year 2007-08

## Sales Tax Income Recap

Nevada City’s Share of Sales Tax income over the past ten years

### Fiscal Year Totals

1998-99:	\$ 726,517
1999-00:	\$1,100,256
2000-01:	\$1,037,411
2001-02:	\$ 947,138
2002-03:	\$ 990,304
2003-04:	\$1,178,213
2004-05:	\$1,066,839
2005-06:	\$ 914,800
2006-07:	\$1,124,133
2007-08:	\$ 870,830

### Please Note:

During the 2004/05 fiscal year, the Legislature created a different formula for distributing sales tax. The new formula reduced Nevada City’s share of sales tax income and increased its share of property tax income.

# 2010 Amgen Tour of California to Begin Here; Worldwide Media Exposure Assured

What would it cost the chamber to have Nevada City featured in over 100 countries and 200 millions households in 22 languages? Not to mention hundreds of newspapers and dozens of international magazines, Blogs, Twitters and other 21st century communication outlets? “Millions of dollars,” suggested Nevada City Chamber of Commerce Executive Manager Cathy Whittlesey. “Millions.”



LANCE ARMSTRONG • FATHER'S DAY 2009  
Cycling Great Will Be Here Next May

Well, the worldwide attention will become reality next year — and it won't cost millions. That's because the Amgen Tour of California will begin in Nevada City on Sunday, May 16, and conclude in Los Angeles County on May 23, bringing some of the greatest cyclists in the world to town, including Lance Armstrong,

winner of the 2009 Nevada City Classic. Armstrong confirmed his participation in the race within minutes of the October 22 announcement by Amgen officials that Nevada City would be the starting point for the 8-day, 750-mile cycling event.

“This is going to be a huge promotional bonanza,” said chamber president Duane Strawser. “We will be hosting media from around the world and they will be filing reports on Nevada City — not just the first stage of the race.”

Strawser, longtime director of the annual Nevada City Bicycle Classic, along with City Manager Gene Albaugh, worked for several months to help make Nevada City part of the 2010 event — and when the formal announcement was made last month, the 100 or so people assembled in City Hall erupted with shouts of joy, excitement and relief.

“We were very optimistic, of course,” said Strawser, “but until the press conference was held and Amgen made it official, there was a certain level of anxiety.”

A big boost to Nevada City's chance as a host town for the 2010 Tour of California came this past Father's Day, at the conclusion of the 49th Annual Nevada City Classic, when the winner, Lance Armstrong, told a bevy of reporters that this community deserved to have a stage of the Amgen race. But little could anyone have imagined at that time that we would be the *starting point*.

“Things will really be hopping around here from Friday afternoon until Sunday,” said Strawser. “Other stops along the race route will host the media and riders for a few hours at most; we will be hosting them for three days, so we have a very rare opportunity to showcase the community.”

Other stops along the route will include Sacramento, Davis, Santa Rosa, San Francisco, Santa Cruz, San Jose, Modesto, Visalia, Bakersfield, Big Bear Lake and Pasadena. On May 23, the race will conclude in Amgen's hometown of Thousand Oaks.

For more information, visit: [www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com)

2010 AMGEN TOUR OF CALIFORNIA WILL BEGIN HERE MAY 16



## ERA CORNERSTONE REALTY MIXER HELD SEPTEMBER 10



It was a picture-perfect day on September 10 when the parking lot of ERA Cornerstone Realty — 101 Boulder Street in Nevada City — was site of a joint chamber mixer that featured great food, an exciting chili tasting contest and lots of conversation. — Photos by Wilfried Weitstock: wilfriedweitstockphotographer@wildblue.net



Being #1 is satisfying, no matter the contest, but winning the annual chili contest at the ERA/Cornerstone Realty Group social mixer is also satisfying to all who tasted the goodies. Here, holding the sign that affirms first-place, are Maryann Iorns, right, and Tara Wells, from Fidelity Home Warranty.

## Railroad Museum To Host Free Open House December 5

The Nevada County Narrow Gauge Railroad Museum, located at #5 Kidder Court at the intersection of Bost Avenue and New Mohawk Road on the edge of the Gold Flat Industrial Park, will host a special Christmas celebration on Saturday, December 5, from 10:00 a.m. until 4:00 p.m..

Admission is free and the entire family is encouraged to attend. Refreshments and door prizes will be available and museum officials have arranged for a very busy Santa Claus to be present four the entire six hours. to meet the youngsters and listen to their respective wish-list requests.

In addition, there will be a silent auction to raise funds for improvements and additions to the popular transportation museum.

For more information about Christmas festivities at the railroad museum, call 470-0902 or visit [www.ncngrmuseum.org](http://www.ncngrmuseum.org)

### DON'T FORGET!!

First Saturday of Each Month  
9:00 a.m. until 3:00 p.m.

Friends of the Library  
Nevada City Book Sale

Doris Foley History Branch  
(The Old Carnegie Library)  
211 Pine Street

Bargains Galore  
Something for Everyone  
Book Donations Welcome

OLD BARN SELF STORAGE JOINT MIXER  
BEAUTIFUL EVENING AND A GREAT TIME FOR ALL



Host Steve Desena served up the goodies on September 17 when he welcomed chamber members and friends to a joint mixer at Old Barn Self Storage, 175 Spring Hill Drive in Grass Valley.

OUTSIDE INN HOSTED OCTOBER 1 JOINT MIXER  
POPULAR LODGING FACILITY IS AT THE TOP OF EAST BROAD



This was the lull before the storm, moments before dozens of chamber members and others gathered at The Outside Inn for a enjoyable fall social mixer. Owner Evans Phelps and her crew provided tours of the rooms and then offered visitors a sumptuous array of healthy food and cooling drinks. For a look at the rooms and amenities, visit: [www.outsideinn.com](http://www.outsideinn.com)

## Holiday Concerts in December from Music in the Mountains

Brighten your holidays with songs of the season at Music in the Mountains' annual Winterfest Choral Concerts, scheduled for Friday, December 4, at 7:00 p.m. and 2:00 p.m. on both December 5 and 6.

The concerts will be held at the Amaral Family Festival Center in the Nevada County Fair-grounds as voices of all ages present a heart-warming variety of songs — many that you will recognize and some you will not.

The series will mark Gregory Vajda's debut as Artistic Director for Music in the Mountains. Be sure to visit [www.musicinthemountains.org](http://www.musicinthemountains.org) or call 265-6124 for ticket information.

### A CHRISTMAS CLASSIC

LeGacy Productions  
presents

### Miracle on 34th Street

November 27  
through  
December 27

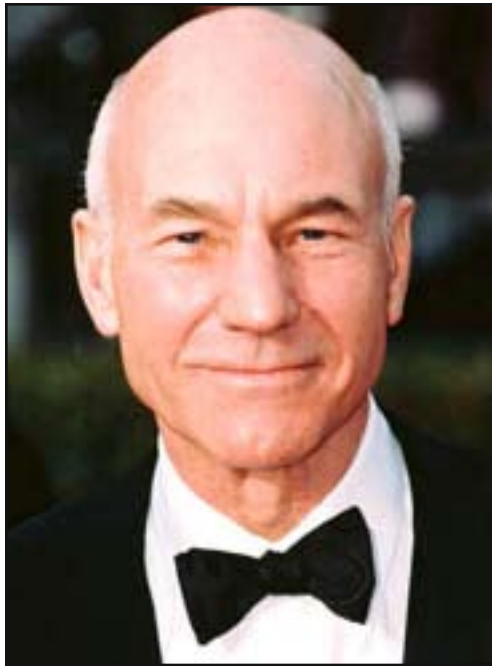
The Nevada Theatre  
401 Broad Street  
Nevada City

For ticket information:  
call 913-2826  
or  
[www.legacypresents.com](http://www.legacypresents.com)

# South Yuba River Citizens League Prepares For the 2010 Wild & Scenic Film Festival

From January 15–17, 2010 — focusing on a fundamental theme of Food & Water — the Nevada City-based South Yuba River Citizens League (SYRCL) will host its 8th Annual Wild & Scenic Environmental Film Festival.

In all, twenty feature films will provide savvy consumers with critical information on the history of food, organic farming practices, over-fishing, community supported agriculture, organic cuisine, soil,



**PATRICK STEWART**

Special Guest • 2010 SYRCL Festival colony collapse disorder and the nation's food industry evolution over the past fifty years.

SYRCL Film Festival Director Kathy Dotson and her hard-working team has had the exciting (and challenging) role of shifting through hundreds of submitted films to uncover the ones that are considered “must-see” for all of us with a vested interest in our food and water source.

The featured guest for this year's film festival will be Patrick Stewart — familiar to many as *Star Trek's* Jean-Luc Picard. He is now doing his part for the “green screen” by narrating a new environmental adventure film, *Nature, Propelled*, which will premiere at this year's SYRCL festival.

*Nature Propelled* was filmed by Seth Warren, who received a SYRCL People's Choice Award in 2008 for *Oil & Water*.

Other featured films during the popular January film festival will include, *Food, Inc.*, *What's Organic about Organic?*, *Big River* and *Nourish*, starring Cameron Diaz. *Nourish* is aimed at bringing to light myriad issues to debate and

consider as individuals and, ultimately, communities determine how best to collectively make fundamental choices about the kind of world we are going to live in as the 21st century moves forward.

All advance ticket buyers will be entered in a drawing for a pass to the 2011 festival and other prizes. Advance ticket sales and the full festival schedule, including which films at which venue, will be available online beginning December 1 at [www.2wildandscenicfilmfestival.org](http://www.2wildandscenicfilmfestival.org)

Tickets can also be purchased during Victorian Christmas at the Festival Headquarters inside the Alpha Building, opposite the National Hotel on Broad Street

## IMPORTANT PUBLIC ANNOUNCEMENT FROM NEVADA CITY BRANCH • BANK OF AMERICA

To all of our very loyal Bank of America customers and prospective customers we have yet to meet:

We need to address the nasty rumor flying around our community in regards to the Nevada City branch of Bank of America. There have been NO announcements from Bank of America in regards to closing the Nevada City branch or any of the branches in Nevada County.

The staff in Nevada City is very much looking forward to the opportunity to serve each and every customer in the months and years to come.

We greatly appreciate those businesses and individuals who have brought this rumor to our attention in hopes to prevent further damage that rumors can cause.

Please continue to support your Nevada City local branch of Bank of America, the bank of opportunity.

# Miners Foundry Cultural Center Hosting Three Special Events for the Entire Family

As Miners Foundry Cultural Center nears the end of the foundry's 150th anniversary celebration, three very special events are being planned.

From November 12-14, Sierra Stages Community Theatre and The Miners Foundry combine forces to stage *She Loves Me* — the final presentation in their successful Broadway in Concert series. The beloved romantic comedy from the legendary song-writing team that brought us *Fiddler on the Roof*, is the story of two love-sick pen-pals who work together by day, unaware that they are writing to each other by night.

Based on the play that inspired two hit films (*The Shop Around the Corner* and *You've Got Mail*), *She Loves Me* has delighted critics and audiences alike who have called it "the perfect Broadway musical."

There will be three evening performances and a Saturday matinee. For more information or to make ticket reservations, call 346-9926 or visit [www.sierrastages.org](http://www.sierrastages.org).

Then, from November 27-29, Miners Foundry will host the Artisans Festival — from 10:00 a.m. until 5:00 p.m. all three days — where art and fine crafts can be found in a festive, historic setting. The \$3 admission, which will include live entertainment will help support Miners Foundry.

And on Sunday afternoon, December 13, during the Victorian Christmas event, Miners Foundry will have Father Christmas present to listen to holiday wishes and have his guardian angels there to escort youngsters as they shop for their family with selections available in the \$2-\$10 range.



## Miners Foundry Cultural Center WINTER 2009

**NOVEMBER  
12, 13 & 14, 2009**

Sierra Stages  
Community Theatre  
and The Miners Foundry  
PRESENT



Thursday at 7:00 p.m.  
Friday & Saturday Night at 8:00 p.m.  
Saturday Matinee at 2:00 p.m.  
**\$15.00 Thursday & Matinee**  
**\$20.00 Friday /Saturday**



[www.sierrastages.org](http://www.sierrastages.org)  
Call for Tickets! 530.346.9926 ext 3

**NOVEMBER  
27, 28 & 29, 2009**

**ARTISANS  
FESTIVAL**  
AT MINERS FOUNDRY  
Nevada City Handicrafts Market District



**DECEMBER 13, 2009**  
*During Victorian Christmas*

### *Come All Ye' Children!*

Tell Father Christmas your holiday wishes while grownups relax and stay warm. Guardian angels escort little ones to shop for their family and wrap presents.

Gifts are for children to purchase and range from \$2.00 to \$10.00

*Cozy fire, Holiday Music, Hot and Cold Beverages!*

**530 265 5040**

For Miners Foundry  
Booking Information  
Contact:

Cheryl Lynn  
Operations Manager  
Miners Foundry  
Cultural Center  
265-5040

Also, visit:  
[www.minersfoundry.org](http://www.minersfoundry.org)

## KNCO/STAR 94 HOSTED JOINT MIXER ON AUGUST 20



There was food aplenty available, and a few business-related connections made, during the annual joint chambers social mixer hosted by KNCO News Talk 830 and Star 94 FM at their office and studio, located at 1255 East Main Street in Grass Valley. No one left hungry or thirsty. — Photos by Wilfried Wietstock: wilfriedwietstockphotographer@wildblue.net

### DON'T FORGET

The final Nevada City Chamber of Commerce social mixer of 2009 will be at the National Hotel on Thursday evening, December 10.

It's the chamber's annual Christmas mixer, with lots of great food and raffle prizes for all.

### ALSO

2010 Chamber Installation and Awards Dinner  
Saturday Evening  
January 30  
Stonehouse Hospitality  
Academy

### KNCO STAFF & MANAGEMENT READY TO HELP



Bob Breck, CEO and General Manager of Nevada County Broadcasters, (owners of KNCO Newstalk Radio 830 and Star 94 FM), helped radio personalities Mary West, left, and Hollie Grimaldi-Flores greet visitors at the August 20 joint chambers mixer.

# 50th Annual Nevada City Classic To Include 'A Gathering of Champions'

When the late Charlie Allert organized the first Father's Day bicycle race in 1961, there were only two basic categories of riders and two races: Juniors and Senior Men/Pro. Over the years, however, the categories have grown to more than a half-dozen.

As result of the race's growth and popularity, over 150 men and women can lay claim to being a Nevada City champion, and all of them are being invited to attend the 2010 race — the 50th Annual Nevada City Classic.

The companion event for the Sunday race will be called "A Gathering of Champions," chaired by Steve Cottrell, who first became involved with the race in 1981 and was a member of the chamber's

original Bicycle Race Steering Committee from 1983-85. Steve and longtime Father's Day race director Duane Strawser met in September to discuss plans for the reunion of former champions, and that led to creation of a data base of contact addresses — both e-mail and snail-mail.

"So far, I have been able to reach over eighty former champions," explained Cottrell, "and the enthusiasm has been fantastic. We will have a public event on Saturday evening, at which time past champions will be honored, followed by a special parade lap prior to the Senior Mens/Pro race on Sunday afternoon."

The plan is to have all past winners ride in a convertible from the

year of their Nevada City victory. "These are the men and women who helped elevate the Nevada City Bicycle Classic to the stature and respect it enjoys today," said Steve. "We want to honor them and make it a very a memorable weekend."

As the fiftieth annual race draws closer, Cottrell will be looking for people to chair a number of sub-committees — including hospitality, transportation, housing, VIP relations and more. The committees will be separate from those associated with the race itself.

"Coming on the heels of the 2010 Amgen Tour of California, there will a lot of 'buzz' surrounding Father's Day," noted Steve, "and we will definitely need help."

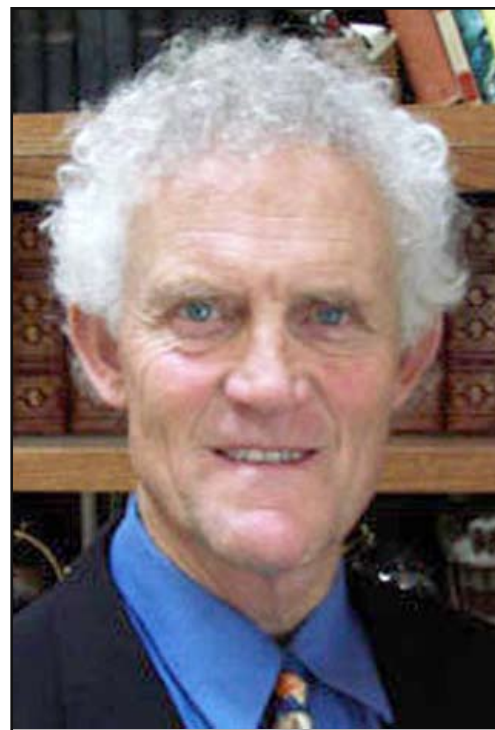
## FORMER CHAMPIONS LOOKING FORWARD TO FATHER'S DAY CELEBRATION IN 2010



Gervais Rioux — 1987  
Montreal, Quebec  
*"I will be in Nevada City."*



Joan Wilson — 1998  
Huntington, West Virginia  
*"I would be honored to attend."*



John Howard — 1970  
Encinitas, California  
*"Great...I will mark my calendar."*

WIETSTOCK PHOTOGRAPHY & BRUNSWICK VILLAGE CO-HOSTED JOINT MIXER  
AUGUST 6 AFFAIR HELD AT WILFRIED WIETSTOCK'S HOME AND GROUNDS



On August 6, photographer Wilfried Wietstock and Brunswick Village Assisted Living Center (located on Olympia Park Circle in the Glenbrook Basin), co-hosted a joint chambers mixer at Wilfried's Dog Bar Road home. Walt Fraser, far right, was one of over 150 chamber members and friends who attended the affair. Helping set the mood for the evening mixer were musicians, singers and other entertainment.

— Photos by Wilfried Wietstock  
wilfriedwietstockphotographer@wildblue.net



Former City Manager Beryl Robinson and wife Betty relaxed at Wilfried Wietstock's spacious grounds on Dog Bar Road. Retirement appears to have been good for Beryl — and Betty, as always, was radiant.

## Victorian Christmas Open House

•  
NEVADA CITY  
UNITED METHODIST CHURCH  
433 BROAD STREET

December 2, 9 & 16  
6:00 p.m. until 9:00 p.m.

December 13 & 20  
Noon – 5:00 p.m.

Craft fair, cookies, hot chocolate, visits with Santa Claus

Plus:  
Choir performances in the Fellowship Hall.

— NEW REGULAR MEMBERS —

Costco — Store #24

6750 Stanford Ranch Road — Roseville

Harmony Ridge Resort

10492 Harmony Ridge Road — Nevada City

Horizon Construction

10735 Morning Star Lane — Nevada City

Hummingbird Medicine

419 Spring Street — Nevada City

Kate's Place

422 Kate Hayes Street — Grass Valley

Lotus Lake House

130 Main Street — Nevada City

Karen Marinovich & Associates

408 Broad Street (Suite 13) — Nevada City

Tintle, Inc.

650 Gold Flat Road, Suite E — Nevada City

If you are interested in becoming a member of the Nevada City Chamber of Commerce, please contact chamber executive manager Cathy Whittlesey:

Telephone: 265-2692

E-mail: [cathy@nevadacitychamber.com](mailto:cathy@nevadacitychamber.com)

## *Several NC Merchants Join Forces for Big Ad Buy in Sierra Heritage*

On a recent fall afternoon, Gary Stollery of Toad Hall Book Shop/Brigadoon Books at 108 North Pine Street, thought he would like to advertise in *Sierra Heritage Magazine*.

Realizing that with more shops involved, the greater the impact, Gary soon had nearly two-dozen businesses signed up for what will be a four-page spread — including photos of Nevada City — in the December edition of the widely-distributed magazine.

“Gary organized the promotion on his own,” said chamber executive manager Cathy Whittlesey, “and he did a great job.”

The December issue will be available by mid-November.

Shop owners who have pitched in to make the large ad buy possible including An Inner Sanctum, Asylum Down, Brigadoon Books & the Original Canibal Bookshop, Cafe Mecca, Carrington's Fine Wines, Deer Creek Inn, The Earth Store, Eartheart, Executive Choice Realty, Gaia Tribe Lounge, Indian Springs Vineyards, J. J. Jackson's, Judi's of Nevada City, Las Katarinas Mexican Restaurant, Lefty's Grill, Lotus Mountain, Matteo's Public, The Mine Shaft Saloon, Mountain Pastimes, The National Hotel, Nevada City Chocolate Shoppe, Nevada City Wild & Scenic Film Festival, Nevada City Winery, Penny Lane, Toad Hall Book Shop and Yabobo.

In addition, Utopian Stone has purchased the back cover for that issue and Laloo will be included as part of its ongoing contract.

# Summit on Collaboration Will be Held November 13; An Exchange of Ideas

The Center for Non-Profit Leadership (CNL) will be coordinating a special workshop on Friday, November 13, aimed at exchanging ideas that will lead to greater community-wide collaboration on issues facing businesses, citizens, nonprofit organizations and local government.

The full-day, attendee-participation workshop will be held at the Nevada City Elks Lodge on Highway 49, beginning with registration from 8:30 a.m. – 9:00 a.m. and the workshop running from 9:00 a.m. until 4:00 p.m. The

cost is only \$10 and will include a brown-bag lunch.

According to Karen Marinovich, a CNL board member and also a member of the Nevada City Chamber of Commerce board, has indicated that several issues will be addressed during the session and participants will create individual mini-workshops to address these issues.

A facilitator will open and close the day-long Summit on Collaboration, but participants themselves will identify at the beginning of the day the commu-

nity issues that will be addressed. Once the summit issues have been identified, participants will connect with one another throughout the day as the mini-workshops take form.

In addition, the proceedings of each mini-workshop will be transcribed and distributed to participants for use and collaborative action following the November 13 session.

“Increasingly, everyone in our community is being asked to do more with less,” explained Karen, who noted that collaboration can play an important role in bringing together individual community members to help develop a shared vision for the future.

For more information call 477-3700 or email: [center\\_for\\_non-profit\\_leadership@yahoo.com](mailto:center_for_non-profit_leadership@yahoo.com)

SECOND CITY RETURNS TO THE NEVADA THEATRE  
50TH ANNIVERSARY TOUR WILL VISIT NEVADA CITY



America's premier comedy troupe returns to the Nevada Theatre for two shows only on November 13 and 14, with curtain at 8:00 P.M. Don't miss your chance to experience great comedy in your own backyard. The two shows are sure to sell out so get your tickets early. Tickets — \$25 in advance and \$30 at the door — are available at Harmony Book in Nevada City, the Bookseller in Grass Valley or online at [www.brownpapertickets.com](http://www.brownpapertickets.com). For more information, call the Nevada Theatre at 265-6161.

## Contact Local Officials By Telephone or E-Mail

Reinette Senum, Mayor  
470-8381  
[reinettesenum@mac.com](mailto:reinettesenum@mac.com)

Robert Bergman, Vice Mayor  
265-8831  
[rcontrol@pacbell.net](mailto:rcontrol@pacbell.net)

David McKay, Councilman  
265-2969  
[mckaydb@pacbell.net](mailto:mckaydb@pacbell.net)

Sally Harris, Councilwoman  
478-1118  
[sallyhar@pacbell.net](mailto:sallyhar@pacbell.net)

Barbara Coffman, Councilwoman  
265-3788  
[bcoffman@nccn.net](mailto:bcoffman@nccn.net)

## RENEWALS OF REGULAR MEMBERS

Best Western Gold Country Inn  
 Mike Bratton — State Farm Insurance  
 Patty Bridges-Riedl'  
 Coldwell Banker/Grass Roots Realty  
 Byers Leaf Guard Gutter System  
 California Organics  
 CMB Enterprises  
 Co-Housing Partners  
 Connor & Connor Construction  
 Cooper's Ale Works  
 Country Collectibles  
 Empire Home Loan Corp.  
 Fenrich Enterprises  
 Hardy Books  
 Harmony Ridge Lodge  
 Hilltop Commons Senior Community  
 Holdrege & Kull  
 Holiday Inn Express Hotel & Suites  
 In the Kitchen  
 Inner Sanctum  
 Judi's of Nevada City

LaCache  
 Ludi Hinrichs Music Services  
 National Hotel  
 Network Real Estate  
 Nevada City Crystal & Glass  
 Nevada City Furniture & Mattresses  
 Nevada City Mint  
 Nevada County Concert Band  
 Our Sweet Retreat  
 Palisades Property Management  
 Patterson Fire Equipment  
 Port of Subs  
 Rev. Phillip C. Lanzarotta  
 Scott Jackson's Real Life Fitness  
 Mimi Simmons  
 ERA Cornerstone Realty  
 Spring Hill Manor  
 Surewest Directories  
 The Art Cottage  
 The Cake Artist  
 The Parsonage B&B

## CO-OP AD PROGRAM PARTICIPATING MEMBERS

Asylum Down  
 Bonanza Oriental Gifts  
 California Gold  
 Cirino's Restaurant  
 Coldwell Banker Grass Roots Realty  
 ERA Cornerstone Realty Group  
 Deer Creek Inn  
 Earth Store  
 Friar Tuck's  
 The Fur Traders  
 Gray Goose  
 Holiday Lodge  
 Indian Springs Winery  
 J.J. Jackson's  
 Las Katarinas  
 Lefty's Grill  
 The Mine Shaft  
 Miners Foundry  
 Mountain Pastimes  
 Music in the Mountains  
 The National Hotel  
 Nevada City Classic Cafe  
 Nevada City Crystal & Glass  
 Nevada City Inn  
 Nevada City Winery  
 New Moon Cafe  
 Northern Queen Inn  
 Novak's  
 Outside Inn  
 Piety Hill Inn  
 Recreation Realty, Inc.  
 SPD Market  
 Scott's Flat Lake  
 Spirithouse  
 Shaw's Antiques  
 Sushi Q  
 Tanglewood Forest  
 The Truffle Shop  
 Tour of Nevada City Bicycle Shop  
 Utopian Stone  
 Yabobo

## Golden Gate University Professor to Address Legal Challenges of Digital Age

Professor Marc Greenberg, a member of the Golden Gate University faculty since 2000 and a noted intellectual property, entertainment and business attorney, will be speaking at the Holbrook Hotel from noon – 1:15 p.m. on Friday, November 13.

Attendees will learn about a number of digital age challenges, to include trademark and domain names, dealing with employee blogs, employee misuses of web-sites and emails, and much more.

The \$26 charge includes lunch, For reservations, or to learn more about the seminar, contact Barbara Campbell at the Nevada County Economic Resource Council — 274-8455 or [www.ncerc.org](http://www.ncerc.org)



Prof. Marc Greenberg

# Election Results Are In; 2010 Chamber of Commerce Board of Directors Announced

Ballots have been counted and the 2010 Nevada City Chamber of Commerce Board of Directors has been announced. Incumbents Jeff Ackerman (*The Union*) and Tom Coleman (*National Hotel*) were returned to office, while Friendship Club Development Assistant Michelle Litton and associate member Steve Cottrell secured the other two seats.

The four new directors will be sworn in at the chamber's January 30 installation and awards dinner,

## Mose Allison Due at Center for the Arts November 22

Mose Allison, born in the Mississippi Delta on his grandfather's farm near the village of Tippoo, discovered when only five that he could play piano "by ear" and began with blues and boogie tunes he heard on the jukebox.

In high school he listened to the music of Louis Armstrong, Fats Waller, Duke Ellington, Louis Jordan, and his prime inspiration — Nat Cole of the King Cole Trio — and played trumpet in the marching and dance bands, then started writing his own songs.

Today, 82-year-old Allison is regarded as one of the true legends of American music and has been called the "William Faulkner of Jazz." On Sunday night, November 22, Allison will appear at The Center for the Arts in Grass Valley. For ticket reservations be sure to call 274-8384.

to be held at the new Stonehouse Hospitality Academy. (Formerly The Stonehouse Restaurant, located in the Old Brewery at the foot of Sacramento Street).

In addition to Jeff, Tom, Steve and Michelle, the returning board members are Dave Painter (*SPD Market*); Duane Strawser (*Tour of Nevada City Bicycle Shop*); Larry Birdsong (associate member); Madelyn Helling (associate member); Barbi Jackson (*Scott Jackson's Real Life Fitness*); Jesse Locks (*Nevada City Film Festival*); Jim McConnaughay (*Country Collectibles*); Karen Marinovich (*Karen Marinovich & Associates*); Mimi Simmons (*ERA/Cornerstone Realty Group*); Gary Tintle (*Tintle*

*Inc.*); Kirk Valentine (*Nevada City Classic Cafe*); Bob Weiner (*Judi's of Nevada City*); and the non-voting City Hall liaison, Gene Albaugh (City Manager).

Ending their terms of office on the board were longtime chamber treasurer Denise Anderson (*The Wedding Orchestrator*) and Lisa White (*Citizens Bank of Northern California*).

"I'm going to miss Denise and Lisa," said chamber executive manager Cathy Whittlesey, "but Steve and Michelle are experienced community volunteers who will be a big help to the new board. And it's going to be great," she added, "having Jeff and Tom on the board for another two years."

MOSE ALLISON AT THE CENTER FOR THE ARTS  
MAKES NEVADA COUNTY APPEARANCE ON NOVEMBER 22



Jazz/blues legend Mose Allison will appear at the Center for the Arts for one night only — Sunday, November 22. Special VIP seating is available for \$45. Other seating is available for \$28 in advance, \$30 at the door.

Non-Profit Member Renewals

Camp Augusta  
 Nevada Co. Supt of Schools  
 Soroptimist Int'l of Nevada City  
 United Way of Nevada County  
 Unity in the Gold Country  
 Vietnam Veterans of America #535

Associate Member Renewals

Larry & Gladys Birdsong  
 Bob Bussey  
 Linda McVicker  
 Marie Mirante  
 Barbara Tanner

New Associate Members

Tom Quinn

# Cathy's Corner

BY CATHY WHITTLESEY • EXECUTIVE MANAGER  
 NEVADA CITY CHAMBER OF COMMERCE



• What a beautiful fall this has been. Fortunately, the big wind storm came through before most trees had turned from lush green into various hues of yellow, red and orange, and the town has been filled with visitors — cameras in their hands.

We have been promoting fall colors for the past several years and the economic return has been sensational. A Dave Carter-produced, full-color brochure offers a map and insightful information for visitors as they drive and walk the most colorful neighborhoods.

• Keep an eye on Calanan Park — the entryway to Nevada City is going to sparkle in December like it's never sparkled before. And a big "thank you" to Gary Tittle for volunteering to handle the special lighting that is sure to draw big crowds during the annual Victorian Christmas celebration.

• In October, Dick Cessna, a television producer from Southern California, was in town to take a look at our streetscape and neighborhoods. He is producing a series on places that have excelled at historic preservation and restoration —and, of course, he had Nevada City at the top of his list.

I enjoyed having lunch with Mr. Cessna and was very impressed by his interest in historic preservation. He plans to be here next spring to shoot the segment. He has already completed filming for an episode on Pennsylvania mining towns and plans a program on California logging towns as well.

• Elsewhere in this issue, you will read about the recent board election. The 2010 board of directors has a lot on its plate — but this crew is certainly up to the challenge. Please join me in welcoming back board members Jeff Ackerman and Tom Coleman, and new directors Steve Cottrell and Michelle Litton.

Along with the recent addition of three members of the Downtown Association, as well as the active, hands-on involvement of City Manager Gene Albaugh, the 2010 board is set and ready to roll up its collective sleeves for the good of Nevada City.

• Wasn't that great news about the 2010 Amgen Tour of California bicycle race choosing Nevada City as its starting point? We will have a sea of international media here for a couple days next May, as well as a huge race crowd, so get ready to greet them.

Keep in mind that the assembled media will be filing stories not only about the big bicycle race, but also about Nevada City. And that kind of international publicity will be worth millions!!!

A month later, of course, we will have the 50th annual Nevada City Bicycle Classic — yet another promotional bonanza for the community.

• Remember Saturday night, January 30. It will be the 108th annual chamber of commerce installation and awards dinner — this year at the new Stonehouse Hospitality Academy.

## Chamber Volunteers

The following people volunteer to meet and greet visitors at the Chamber of Commerce office. Without their commitment, it would be impossible to accomplish all that we do each year.

DANA ALLEN  
 MARILYN ALSTRAND  
 JANICE BRONSON  
 BEVERLY BUSSEY  
 KAREN CHIZEK  
 PAM DICKERMAN  
 SHERRY ELLISON  
 JOANIE GUNTER  
 GEORGE HARPER  
 PAM HEAD  
 MADELYN HELLING  
 DONNA JARRELL  
 NANCY JOHANSEN  
 DANA ALLEN  
 JANE MANES  
 ARTIE SCOTT  
 SHIRLEY SLAVONIC  
 MYRA STONE  
 JEAN WILSON  
 RITA WILSON  
 GLENDA ZANONE

## Calendar of Events

November 16  
Board of Directors Meeting  
*City Hall — 5:30 p.m.*

December 2, 9, 13, 16 & 20  
Victorian Christmas  
*Downtown Nevada City*

December 10  
Chamber Christmas Mixer  
*National Hotel — 5:30 p.m.*

December 21  
Election of New Board Officers  
*Noon — Location TBA*

January 30, 2010  
Chamber Installation Dinner  
*Stonehouse Hospitality Academy*

# Attention Volunteers!!

Your Help is Needed For:  
Victorian Christmas  
Mardi Gras 2010  
50th Annual Bicycle Race  
July 4th Celebration 2010

For details or to volunteer, call  
the chamber office at 265-2692

SOME OF THE FACES OF CONSTITUTION DAY 2009

Photos by Gary Swenor • [www.gswenorphotography.com](http://www.gswenorphotography.com)

