

To Friends and Supporters of Mardi Gras 2010



December 30, 2009

Dear Friends of the Mardi Gras 2010:

The Nevada City Chamber of Commerce will present the annual Mardi Gras celebration on the weekend of February 13 and 14, 2010. This celebration is organized to have fun and to specifically bring more local people and tourists to downtown during a traditionally slow time of year.

The attendees to the Ball and Parade help bring more money to local area businesses.

The Nevada City Chamber has several Major sponsorship opportunities to help support the Mardi Gras, and this year in addition, we are offering another way to support the Mardi Gras by sponsoring bands in the parade, like the Ophir Prison Band, and Local school bands. In addition, you can help underwrite other expenses incurred by the Nevada City Chamber associated with the costs of putting on this great event.

This year's Mardi Gras Ball, on February 13 features a Traditional Mardi Gras theme, with colorful costumes encouraged for the Ball. The Music for The Ball is a triumphant repeat performance by local favorites, The Holcomb Brothers Band, with delicious Cajun food fare served during the event. Tickets are only \$10 in advance and may be purchased at The Nevada City Chamber office and other locations to be announced. On Sunday, February 14 the parade rolls out at 2 pm with floats and marching bands to be enjoyed by all. A family friendly Street Fare will be held Sunday on Pine Street, sure to be fun for all.

The Mardi Gras Parade and Ball have become so popular that we must provide adequate advertising, security and facilities for attendees. In addition, we pay stipends to the parade bands that perform, and insurance. Frankly, we are always in need of financial support from the business community of Nevada County. We believe that all commercial and professional businesses benefit when so many local people and out of town tourists visit Nevada City. We have attached a support menu and ask that you consider any cash donation, including prizes for a raffle to be held during the ball.

Attached is a donation sheet to assist with your consideration.

Sincerely yours,

Dian Glasco,

Mardi Gras Sponsorship Coordinator

YES, WE CAN HELP SPONSOR THE MARDI GRAS PARADE AND BALL!

We would like to sponsor:

_____ \$250 Sponsor the Ophir Prison Band (need 4 sponsors)

_____ \$200 Sponsor Insurance underwriting

_____ \$200 Sponsor Poster Printing

_____ \$200 Sponsor Security

_____ \$250 Sponsor The Union advertising (need 2 sponsors)

_____ \$250 Sponsor KNCO advertising (need 2 sponsors)

_____ \$100 Sponsor a local school band

_____ \$50 Cost of each porta pottie (we order 6 of these)

_____ \$25-\$500 Misc. expenses (sound system, postage, signs)

_____ \$100 Thee Dragons Marching parade entry

(Kids love it) (Need 3 sponsors)

_____ Gift Certificate or Merchandise for Raffle to be held during the Ball

_____ Cash Donation (Any amount gladly accepted)

With any Donation of \$50 or More, receive a free Parade entry (\$25 Value)

All sponsors will be acknowledged during the parade and in advertising. Make your check payable to Nevada City Chamber of Commerce so as to be tax deductible.

Name of

Business/Individual _____

Contact name _____

Address _____

City _____ Zip _____ Phone _____

Email _____

_____ Yes, We plan on having a float in the Parade or marching with our banner
Contact the Chamber for Registration form

Please return this form by January 15, 2010 to:

NEVADA CITY CHAMBER OF COMMERCE

132 Main Street

Nevada City, CA 95959

530-265-2692

Attention: Dian Glasco

Please address any questions to Dian Glasco

Mardi Gras Sponsorship Coordinator

530-265-9606

11849 Blazing Star Rd.

Nevada City, Ca 95959

adwoman1@sbcglobal.net